



RISK MANAGEMENT

National Work Zone Awareness Week

"Respect the zone so we all get home"



National Work Zone Awareness Week (NWZAW) is an annual spring campaign held at the start of construction season, to encourage safe driving through highway work zones. The primary message is to encourage drivers to exercise extra caution while driving through highway work zones. In addition, the NWZAW underscores the importance of training personnel to recognize and avoid struck by hazards. Any workplace can organize a stand-down to pause and specifically address these hazards by reinforcing training and prevention. This year, NWZAW will be held from April 21-25, hosted by the North Carolina Department of Transportation (NCDOT).¹

According to National Highway Traffic Safety Administration (NHTSA) data, 891 people died in work zones in 2022. Bureau of Labor Statistics data from 2022 showed that 94 workers lost their lives in road constructions sites.

[Learn all about the 2025 theme, download posters](#), find the schedule of events, access promo guides, and more.

Nationwide events for National Work Zone Awareness Week 2025 include:

- **April 21:** Work Zone Safety Training Day, emphasizing the importance of safety training for personnel.
- **April 22:** Kickoff Event hosted by North Carolina DOT.
- **April 23:** Go Orange Day, where roadway safety professionals are encouraged to wear orange.
- **April 24:** Social media storm, urging organizations and individuals to share safety messages on social media.
- **April 25:** Moment of Silence, a tribute to those who lost their lives in work zone incidents.

Work zones present many challenges, such as narrow lanes, sudden stops, traffic pattern shifts, and uneven road surfaces. It's critical for all road users to approach work zones with caution and do their part to keep the roads safe for everyone.

More information and resources:

- [National Work Zone Safety Information Clearinghouse](#)
- [Federal Highway Administration: National Work Zone Awareness Week](#)
- [OSHA: Highway Work Zones](#)
- [FMCSA: Work Zone Safety Campaign](#)
- [ATSSA: National Work Zone Awareness Week 2025](#)



¹<https://www.nwzaw.org/>